

Soft-World Group 5478.TW
Chinese Gamer 3083.TW
Q4 Group Introduction

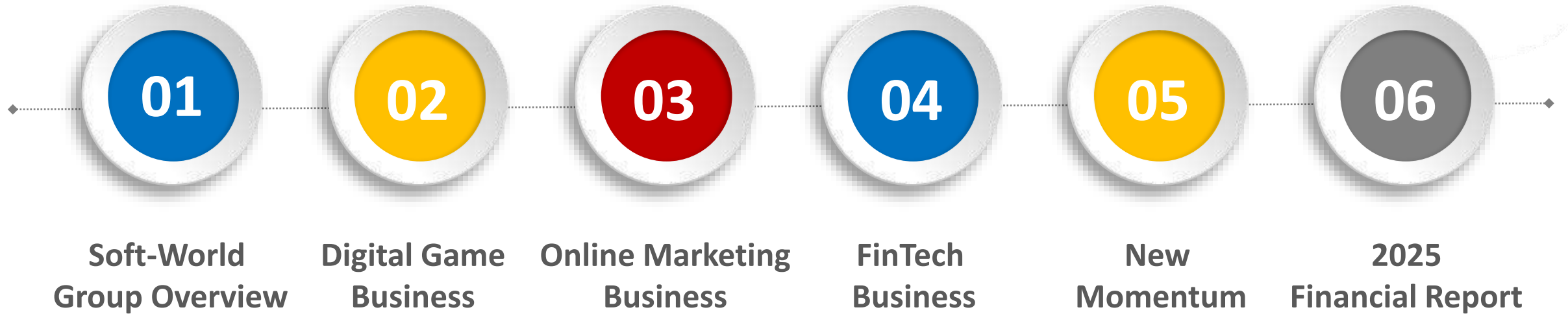


2026.03

Disclaimer

The information provided in this presentation are the prospective based on current status, including all forward-looking statements that might be influenced by the uncertainties, risks, assumptions or other external factors. Such factors might lead to differences between the declaration in this presentation and the result of Soft-World Group's operation. We shall undertake no obligation to update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise.

Outline



Top Gaming Company in Taiwan

Soft-World, Provide One-Stop Services



- Founded: 1983/7/15
- Stock Symbol: 5478(OTC-listed in 2001)
- Capital: NT\$1.56 Billion
- Employees: 1,100

MyCard · Leading Brand in Game Industry



- The most widely used game point card in Taiwan, Hong Kong and Macau.
- Expand **Southeast Asia & global markets!**
- Professional game marketing team.



線下活動
規劃

全方位
代操

金流代收付
服務

遊戲音樂
製作

美術外包

雲端系統
方案

線上廣告
投放

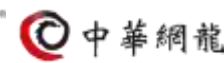
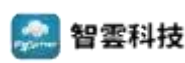
社群客服
服務

專業遊戲
代理

IP授權合作

通路宣傳
地推

支付管道

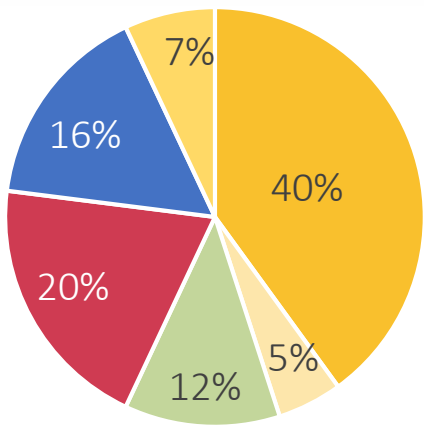


Soft-World Group Overview

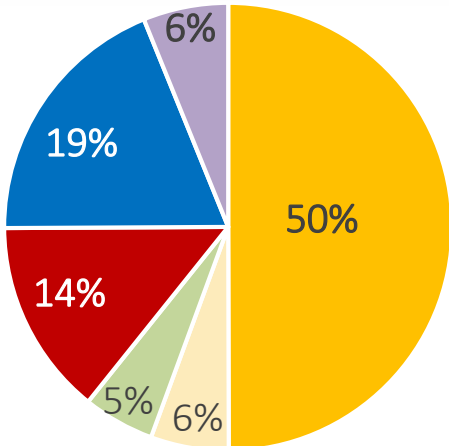
A Diversification Strategy in Internet Industry



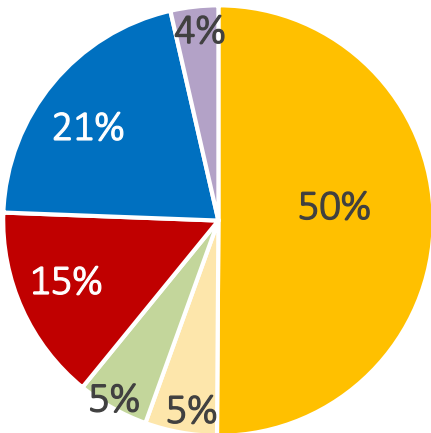
Soft-World Group Revenue Breakdown by Business



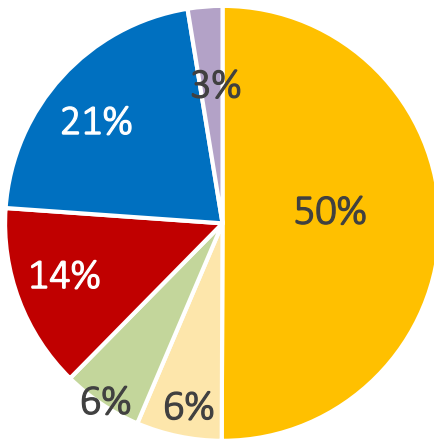
2021 Revenue **6.6 Billion NTD**



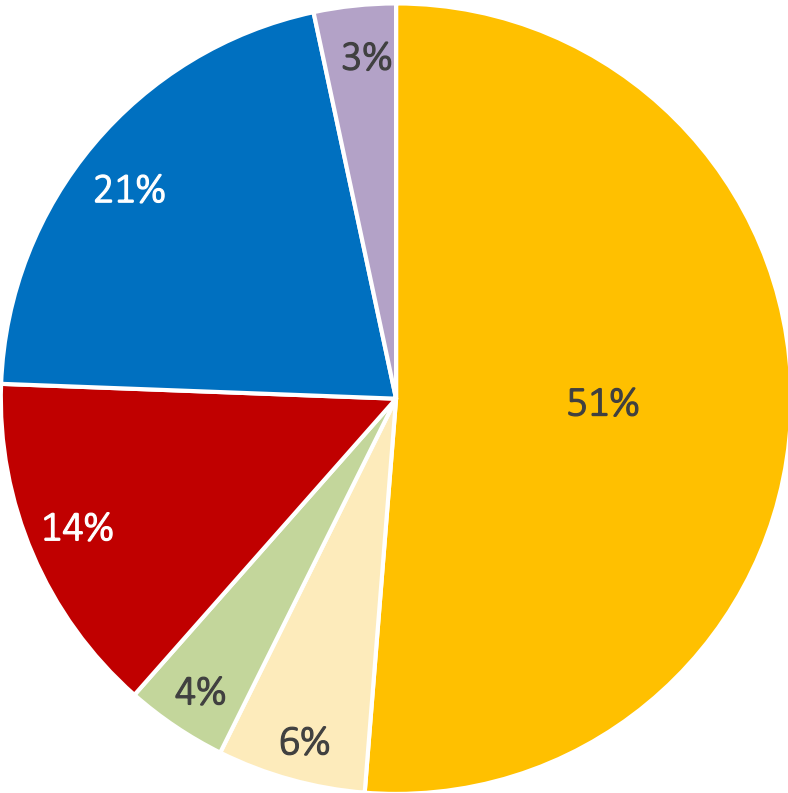
2022 Revenue **6 Billion NTD**



2023 Revenue **6.24 Billion NTD**



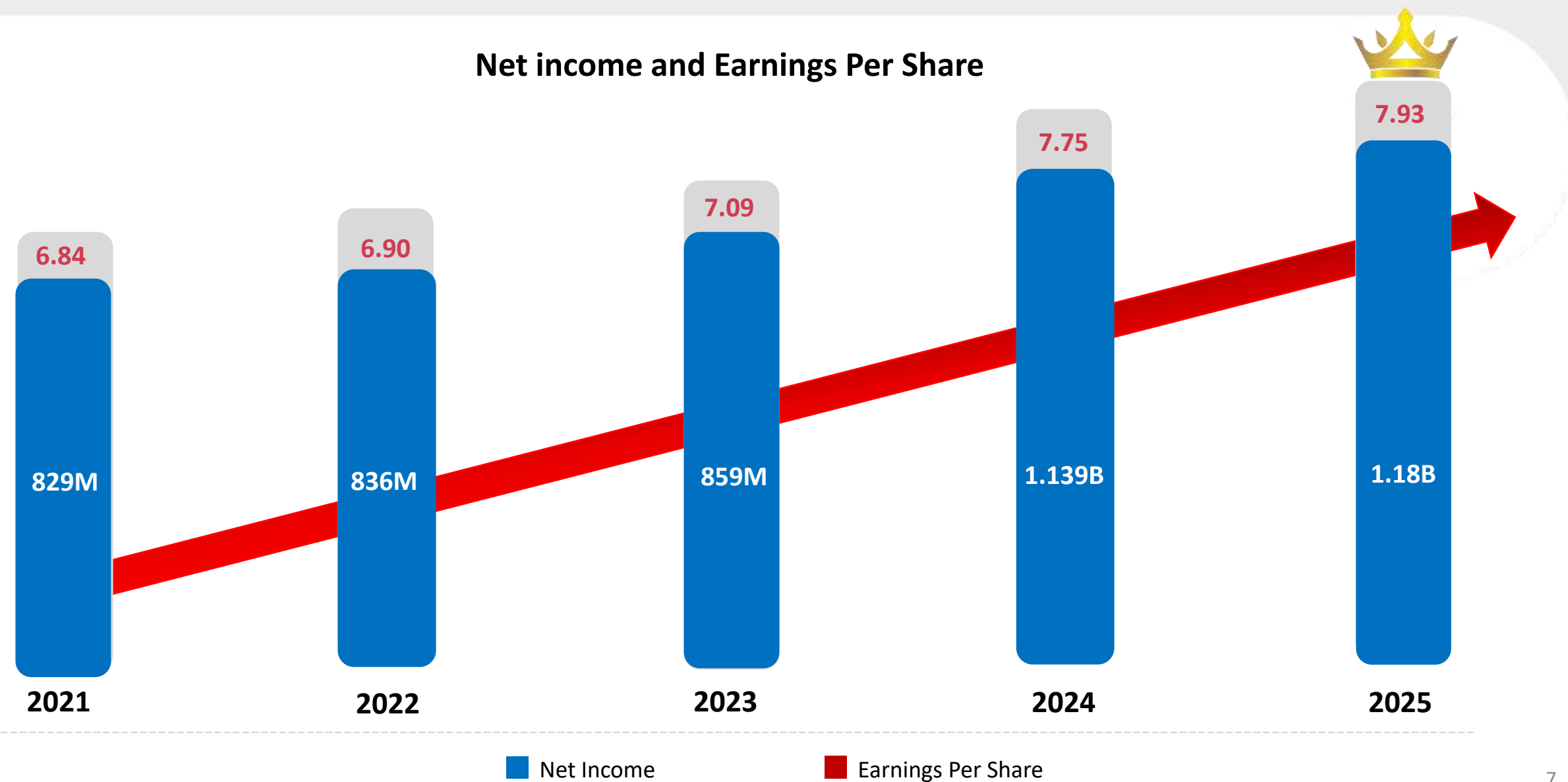
2024 Revenue **6.77 Billion NTD**



2025 Revenue **6.51 Billion NTD**

- Game Distribution
- Online Marketing Business
- Game Development
- FinTech Business
- Game Publishing & Operation
- Others (Cloud Computing, Game Art Design, etc.)

Soft-World Group Net income and Earnings Per Share Trend



Digital Game Business

Distribution / IP Licensing / Development / Publishing & Operation



CHINESE GAMER



GAME FLIER

Game

Martech

Fintech



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智冠科技文化藝術基金會
Soft-World Arts and Culture Foundation



遊戲音樂
創作基地



SOFT-WORLD



ezPay



群心網路
CS service



一帆數位科技



聚點網絡股份有限公司



智冠科技股份有限公司



Game
Distribution

Intel Game Business

Education
& CSR

E-Commerce
& Payment

Online
Marketing &
Advertising

Cloud
Computing

Game
Publishing &
Operation

Game
Development

FinTech Business

Online Marketing Business



CHINESE GAMER



ZEALOT DIGITAL

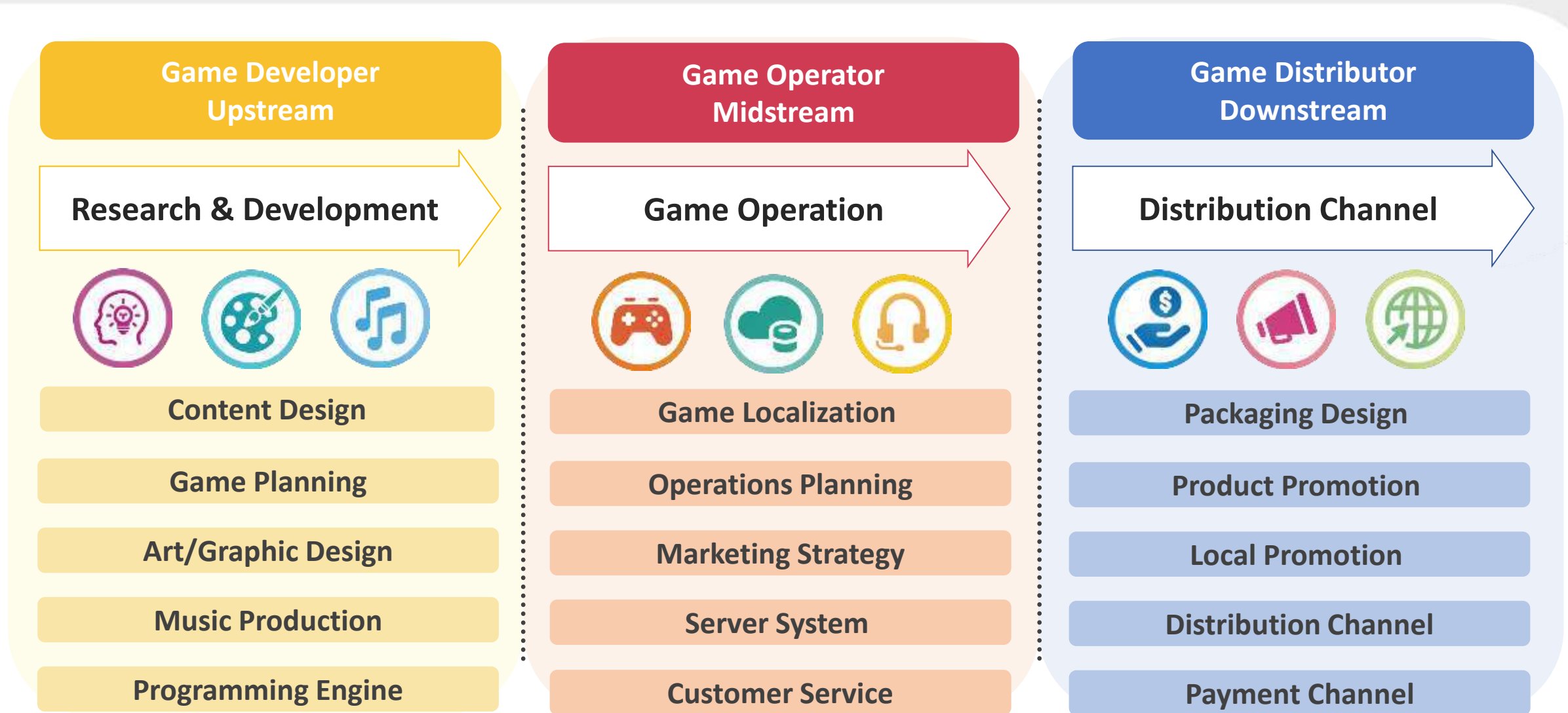


GAME FLIER



GAME FIRST

Gaming Industry Flow



Leading Brand in Game Industry

Soft-World's Integrated Marketing Services



★ **60%** of market Share in Taiwan, HK, and Macao

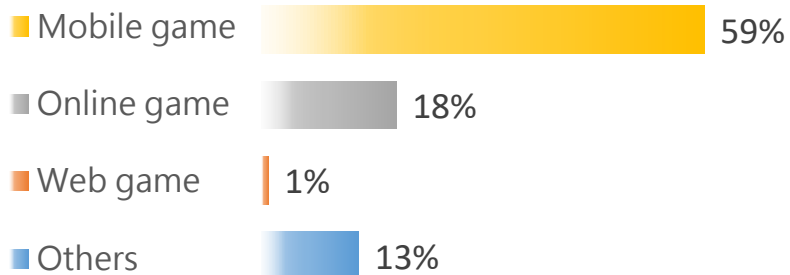
★ **7.5 Million+** members

★ **2,400+** games & services

★ **720+** cooperated partners

★ **50,000+** physical stores

2025 MyCard Sales Breakdown by Product





Soft-World Marketing Exposures Extensively Industrial Resources to Increase the Service Performance

- e-PLAY is an **exclusive selling system** operated by Soft-World.
- There are **approx. 10,000 stores** in Taiwan, mostly are popular chained stores such as supermarkets, electronic stores, cyber café , books stores, telecoms and so on.



全國電子

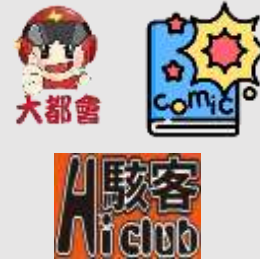
Electronics retail chain
≈ 750 Stores



Supermarket
≈ 2,000 Stores



Mobile/Computer
≈ 3,500 Stores



Fun and Games
≈ 450 Stores



Food & Beverage
≈ 1,400 Stores



Others
≈ 2,000 Stores

Soft-World Exhibition & Event/Marketing

All in One: Exhibition setup and installation



Mass exhibition and event design

800+ events with **130+** partners

Designated long-term partner of
worldwide clients



Soft-World Art Design & Music Multimedia Center

Art Design



AI Art

- Internal Proposal Scripts Optimization (Storyboards)
- Enhance and refine video quality



Professional Game Graphic Production

- 2D/3D Scenes, Characters
- Motion & FX Special Effects
- GUI Interface

Portfolio



Music Creation



AI Music

- Multi-Language Virtual Human Voice (Demo Voices)
- Generate diverse music styles (Demo showcases, reduce communication costs)



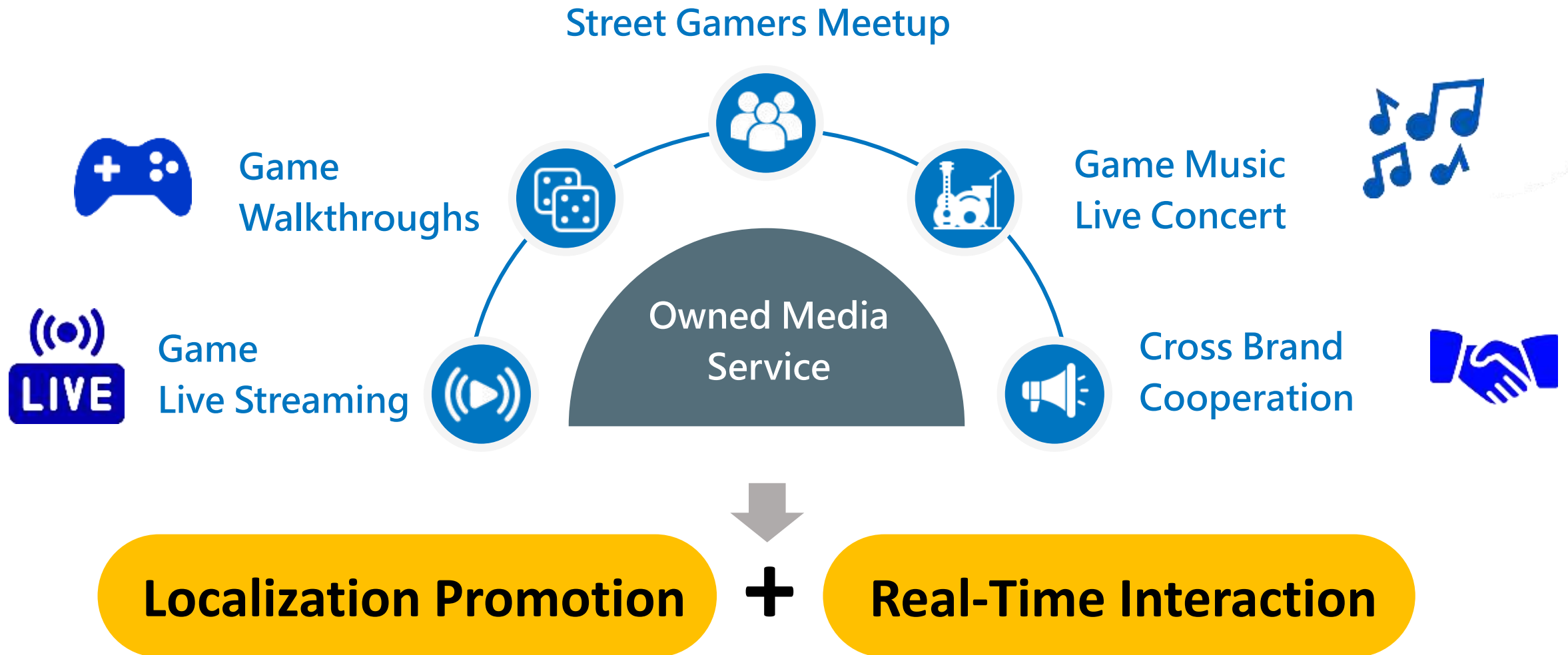
Professional Music Production Team

- Soundtrack and Sound Effect of Games/ Animations/ Commercial Ads
- TV series/ MVs shooting & producing

Portfolio



Soft-World “Owned Media Hub”



Online Merge Offline Visual Interactive Experience

Physical Channels

2,000+ channels across Taiwan

Convenient stores / Supermarkets / 3C Retailers,
Telecommunications Stores / Restaurants / ACG Hub:
Taipei City Mall



Virtual Experiences

50+ Live events annually

Customized live streaming / Real-time interaction
with gamers / Interactive games with prize





Onsite momentums



Streaming screen

Classic Games IP for Licensing

← Game · Anime · Drama & Movie · Merch Crossover Cooperation →





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Soft-World Arts and Culture Foundation



遊戲音樂
創作基地
Game Music Creation Base



SOFT-WORLD



Digital Game Business

Game
Distribution

Game
Development

Game
Publishing &
Operation

Cloud
Computing

Online
Marketing &
Advertising

E-Commerce
& Payment

Education
& CSR

FinTech Business

Online Marketing Business



ezPay



CS 群心網路
Service



CHINESE GAMER



ZEALOT DIGITAL



GAME FLIER



GAME FIRST



一帆數位科技



READ 閱讀股份有限公司



智冠科技股份有限公司

Game products



《Wonderland Re : Star Ark》

- *Launched in 2025 June*
- *Classic feelings*
Preserve the core gameplay
Experience the fun of vintage game
- *Operation optimization*
Convenient operation
Reduce the frustration of getting started
- *Continue innovation*
Improve game balance
Expand your adventure
Made with AI art



Iconic IP 《Back to the Qin Dynasty》



Keep updating during 2026

Open Beta on Jan. 8th, 2026 in Taiwan, Hong Kong, Macau

AI LISA provides instant game suggestions

Taiwan's first deeply integrated AI assistant
Merges restoration with sensory challenges

New brand crossover & Consumer project

#Partnering with "ShowTimes" and "Century Asia"
for movie-game crossover promotions

#Multiple consumer events across major metro
areas in Taiwan

#Drew over 10,000 player attendees





AI application



AI-Assisted Mapping:

Accelerates the R&D process and precisely improves design efficiency.



AI Dialogue Assistant:

A smart interactive assistant that enhances user experience and ease of use.

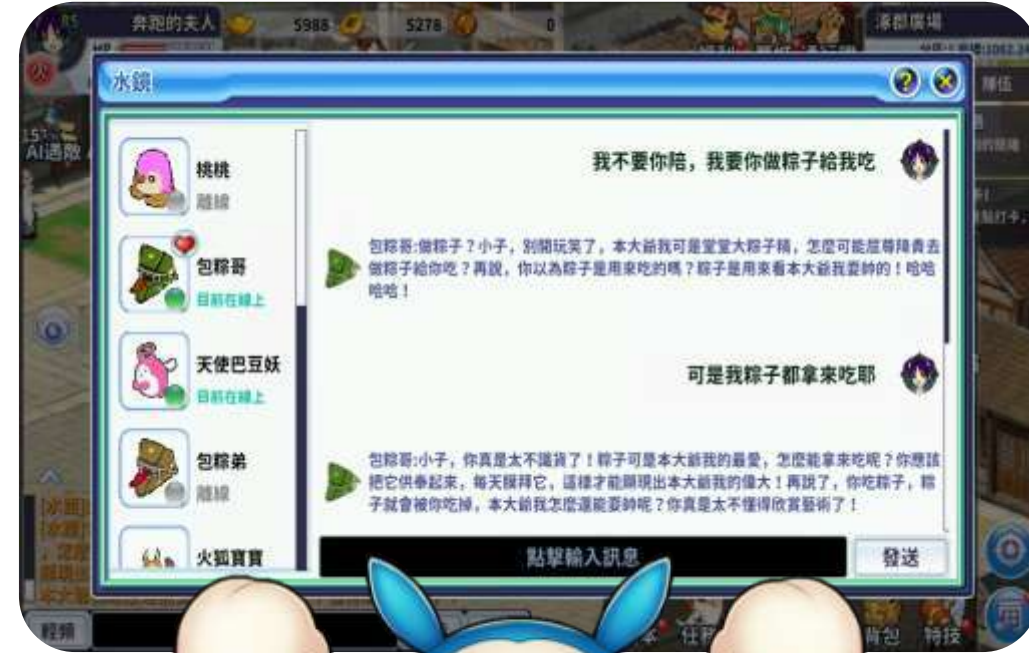


AI Strategy Assist:

Players can use AI dialogue to formulate and optimize game strategies.



Integrating Generative AI Technologies to Build an Intelligent Entertainment Ecosystem with Scalable and Long-Term Operational Capabilities.





Corporate Strategic Planning

IP Authorization

- *Diversified cooperation.*
- *IP re-engineering.*
- *Extending the long-tail synergies of the IP lifecycle.*

In-depth cultivation of games

- *Expand into new markets continuously.*
- *Integrating AI processes to reduce production costs and improve operational efficiency.*



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Game Music Creation Base



SOFT-WORLD



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ezPay



群心網路
CS service



CHINESE GAMER



ZEALOT DIGITAL



GAME FLIER



GAME FIRST



一帆數位科技



聚點網絡股份有限公司



智冠科技股份有限公司

Game Flier: Specialized in Large Games' Operation & Profound Experience in Gamers Maintenance



20y

With 20 years of game operation experiences

120+

Operating over 120 various Online, Web, Mobile Games

350k+

"Ragnarok Online" created the highest PCU record in Taiwan with 350,000 gamers

10M+

Over 10 million members



Classic Game Operator in Taiwan, Hong Kong, Macao

Localized operation and bring diversified game content

Online

Mobile





3D Wuxia-style Online Game 《Tian Long Grandmaster》



Major updates launching in July 2026.

Launched on Nov. 3rd, 2023 in Taiwan

Character Development, Guild Interaction, Classic Gameplay

Nine Major Sects, Pet Breeding, Crafting, Duel on Mount Hua,
Zhenlong Chess, Guild Trading, Battlefield system

100M+ Cumulative Revenue

Top 10 on GNN PC Popularity Ranking

7,500+ Concurrent daily users

10,000+ Daily player logins





智凡迪 Game First: International Game Operation & Marketing Service



Master piece: Awarded Guinness World Record for "World's Most Popular MMORPG"

Exclusive agency operation experience in TW, HK and Macau:

Awarded "World's Best Customer Service" by Blizzard Entertainment in 2008.

Game Customer Service

10+ years of professional customer service experience. Proficient in: **Chinese, English, Korean.**



Game Marketing & Social Media Managing

Comprehensive integrated marketing in TW, HK, Macao and overseas gamer community services



eSports Competition Live Streaming

Cooperation with 20+ popular games from PC, mobile and console game.





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遊戲音樂
創作基地



SOFT-WORLD



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Service



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數位媒體股份有限公司



CHINESE GAMER



ZEALOT DIGITAL



GAME FLIER



GAME FIRST

Online Marketing Business



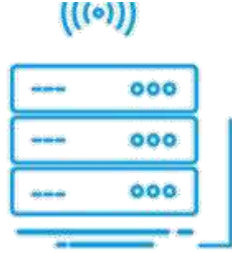
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MyServer Dual-engine Strategy

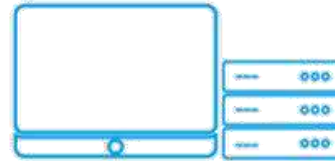


Powered by growth in both cloud services and cybersecurity,
MyServer delivers comprehensive solutions for enterprise needs.



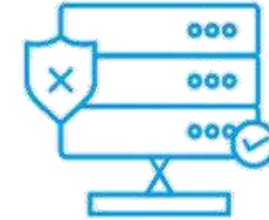
IDC computer room rental service

Three major telecom equipment room rentals, 7*24 support services.



DBSAFER Integrated Security Solution

Top choice in the market
6,000+ enterprises adopted



Server equipment rental

No need to buy a server, rent at any time and charge on a daily basis without binding contract.



Cloud service

AWS, GCP, Azure, UCloud various cloud platforms challenge the lowest price in the market.



CDN service

Collective sharing, without binding, can enjoy the binding unit price of 3000T.



DDoS service

IDC computer room DDoS protection, cloud cleaning protection, dual solutions.



70% of Korean market share 20 years experience

6,000+ enterprises adopted
including banking and finance,
e-commerce, and manufacturing



Function highlights

Database Access Management (DAM)
Privileged Account Management
(PAM)
FaceLocker continuous identity
authentication technology



Unique selling points

The only DAM + PAM solution
Localization and customization for TW
Improves efficiency and reduces costs

DBSAFER vs other competitors

Description	DBSAFER	Other competitors
Key Advantages	Total solution with DAM + PAM 	Package product Standard framework
Pricing	1/4 of the price of comparable products reasonable and flexible licensing 	Higher price with fixed budgets
Support environments	on-premises + cloud 	Mainly on-premises
Regulatory compliance	Taiwan Personal Data Protection Act, Cyber Security Management Act, ISO 27001, and GDPR 	International standard

DBSAFER offered integrated function with flexible modules and competitive price



MyServer Established A Success Model

Create strategic alliance to build the cybersecurity industry chain



DBSAFER Adoption in Taiwan:

Financial institutions



Government



Educational unit



Technology industry



Online Marketing Business

Advertising / Marketing Consulting/ Digital Platform



Game

Martech

Fintech



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遊戲音樂
創作基地
Game Music Creation Base



SOFT-WORLD



Digital Game Business

Game
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Cloud
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Online marketing
& Advertising

E-Commerce
& Payment

Education
& CSR

FinTech Business



NEWB



CHINESE GAMER



ZEALOT DIGITAL



GAME FLIER



GAME FIRST



EFUN
一凡數位科技



READ
聚點網絡股份有限公司

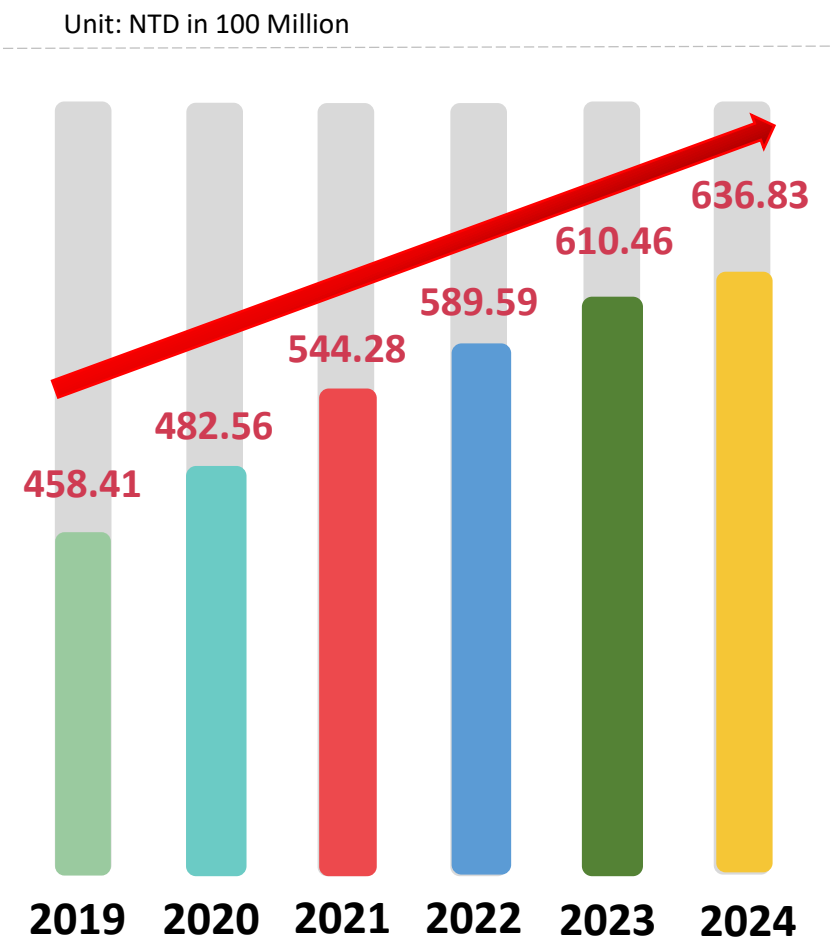
Online Marketing Business



智冠科技股份有限公司

Online Marketing Trends in Taiwan

The Market Size of Online Marketing in Taiwan



2024 Top 5 Online Marketing Spending by Industry in Taiwan

Rank	Industry Type	Ratio of Digital Ad.	2024 Investing Amount (100 million)	2024 Annual growth rate
1	E-Commerce, Digital-native Brands	16.28%	103.67	5.5%
2	Game Industry, Applications	11.38%	72.45	-1.1%
3	Finance & Insurance	9.22%	58.70	2.2%
4	Cosmetics, Care products, Cosmetology & Hairdressing Services	9.20%	58.59	6.7%
5	Fast Moving Consumer Goods, Daily Necessities	7.74%	49.26	2.8%

Source: The Digital Marketing Association(DMA)

The Expert in Online Marketing: Maximize Marketing Performance

- Certificated official partners of major global media platforms and collaborated with **700+** enterprises
- Clientele including gaming, e-commerce, 3C, real estate, healthcare, catering & retail, fashion & cosmetics, finance & insurance, biotech and more leading brands.

- Collaborations with media platforms include:       
    

EFUN Milestones

LINE Display Solutions
Sales Partner 2025

Diamond

2025 LINE Display
Diamond Partner

LINE Account Solutions
Sales Partner 2025

Silver

2025 LINE official account
Silver Partner

2025 LINE Biz-
Solutions
Diamond & Silver
Certification

ISO27001
Certification

3 Consecutive year
Google Agency
Excellence Awards

2025 Google Agency
Excellence Awards
International Growth
& Media Achievement


Business Partner

facebook blueprint
CERTIFICATION


Premier Partner

Big Data-driven MarTech Solution Provider

Service Teams

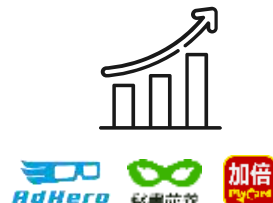
Ads Optimization Consultant · Multimedia Art Design · Big Data Research · Ads Technological Platform

Provides comprehensive media services with optimized ad technology and online marketing plan, aims to Improve ad performance and guide brand partners to the global market



Global Media

Work closely with global media platforms to bring the latest adtech



Owned Media & Tool

AI Technology + DMP to Improve ad performance



Vertical Media

Diversity media resources + precisely target audiences to pick the best ad channels for promotion



KOL & Community

Well experienced in KOL and word-of-mouth marketing campaigns

AI-Driven Tech Delivering Precision Digital Marketing

EFUN has developed “AdHero” ,” Invoice Master” to expand the new frontier in technology and optimization strategy.

With a huge database accumulated by years of advertising experience, providing precise marketing and four core applications enhance the effectiveness of advertising analysis and optimization



Creative composition
AI analysis system



Competitor tracking
and analysis



Social media monitor to
analyze market trend



Creative data
advanced search



Advertising
account analysis
Powered by Google Ads Data Hub

Big Data

US\$ 100M
Ads Delivered

Creative Analysis

100,000+
Images & Videos

Information Security

Google Cloud

Security and Privacy Standards

AI Technology

1,000,000+
Ad Campaigns

EFUN MarTech



Provide Comprehensive Digital Marketing Solutions to Enhance Effectiveness for Our Clients

Gaming Industry

**Reduce game installation
costs by 50%**

- ◆ Create localized ad materials, copywriting, and optimize ad performance to effectively lower installation costs.
 - ◆ Localized advertising materials
 - ◆ AI-assisted technology
 - ◆ Big data analysis
- ➡ **Increase customer acquisition rate**

Catering Industry

**1.5 million+
monthly impressions**

- ◆ Maximize exposure of existing promotions with an average of 1.5M+ monthly impressions.
 - ◆ Increase post engagement, and a 2.7times growth in interactions
 - ◆ Display-Ads
 - ◆ Interactive advertising
- ➡ **Boost discussion and buzz**

Cosmetics Industry

**Monthly conversion rate
grows over 30%**

- ◆ Segment marketing based on diverse content, target and season to increase conversion rates.
 - ◆ Consumer profiling analysis
 - ◆ Diverse advertising creatives
- ➡ **Increase sales volume**

FinTech Business

Payment/ Capital Flow/ Added Value Sevices/ Integrity



藍新金融科技集團
Neweb FinTech Group

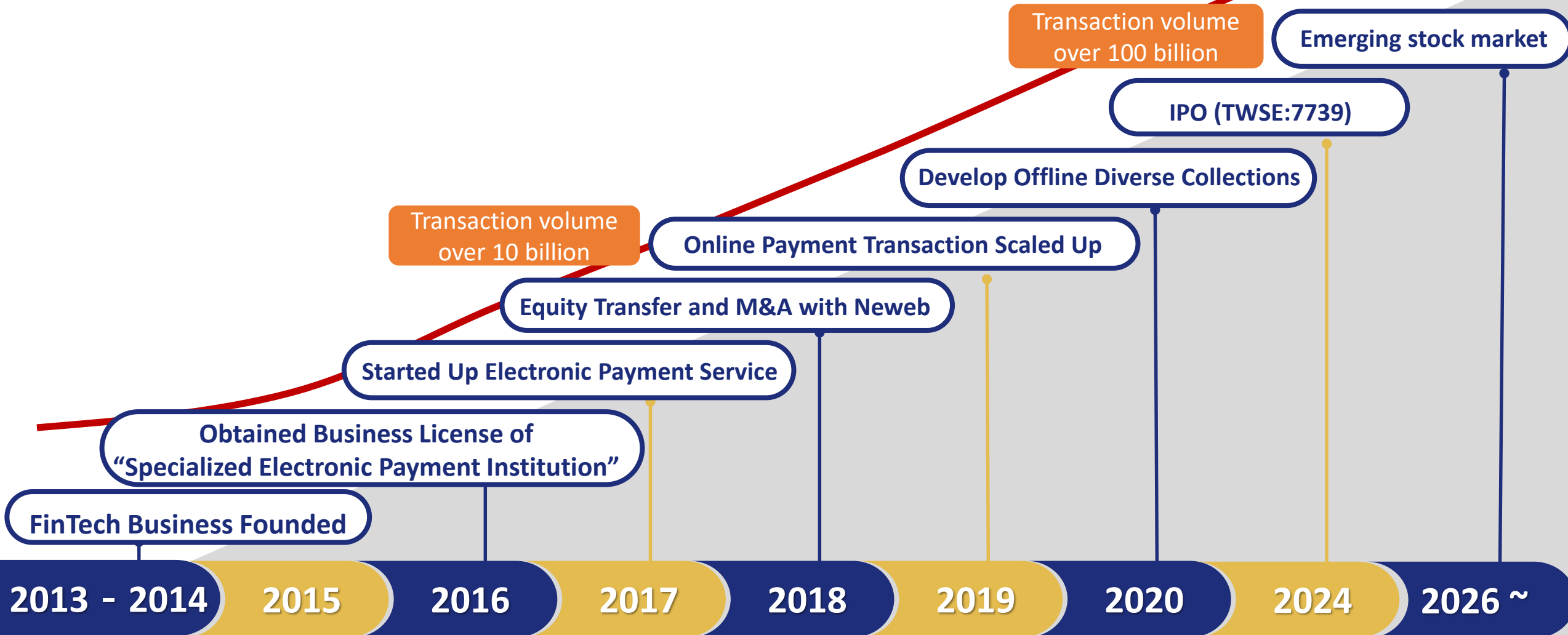
ezPay 簡單付

Game

Martech

Fintech

Development Milestones





(Held 51% by Soft-World Group)

Parent Company > Third-party payment provider

First batch approved by the Ministry of Digital Affairs for
“Third-Party Payment Service Provider Capability Registration”

- Main Services : NewebPay Diverse Payment Platform
- Service Target : Various brand of online Stores, Various Types of Online Payment Service Providers



(Held 100% by Neweb)

Subsidiary > Specialized Electronic Payment Institution

**Cross-Border Payments (WeChat Pay & Alipay), POS Integration,
E-Payment Accounts Top-up**

- Main Services : <ezAIO> The solution of multi-payment POS
<ezPay> Local/Cross-border, Online/In-person E-Payment
and Utility Bill Payment
- Service Targets : <ezAIO> Physical Retailers
<ezPay> Online Cross-border Payment Service Providers, E-commerce Consumers

Newweb Group Six Major Services



藍新金融科技集團
Newweb FinTech Group

NewwebPay 藍新金流 Payment Gateway

Diverse Payment Integration Tools

Payment Equipment

Diverse Payment Software and Hardware Integration Solutions



ezPay 簡單付 Electronic Payment

QR Code Payment / Cross-Border Payments / Cross-Institution Transfers



Value-Added Applications

Logistics Integration, Donation Applications, Transaction Risk Monitoring Services, Digital Marketing

NewwebPay 捐款平台

System Integration

Payment Information System Development and Implementation

Invoice Receipt

Issue Transaction Certificates

ezPay 電子發票

旅行業代收轉付電子收據

On-Line Payment Solution

NewwebPay 藍新金流

Top10 Cooperative Store Attributes

- ☑ E-commerce Platform
- ☑ The Official Website of Brand
- ☑ Digital Content Vendor
(Game/E-book/Audiovisual/Music)
- ☑ Group Buying
- ☑ Delivery Services
- ☑ Travel Agency/Taiwanstay.net
- ☑ Event/Ticketing Website
- ☑ Taxi Service
- ☑ E-Learning Courses
- ☑ Payment and application for various online store enablers
(Facebook Live Commerce/ Landing Page Shopping)

Taiwan well-know E-commerce, Crowdfunding & Live Streaming Platforms using “NewwebPay”



松果購物

Pinkoi



WaBay

Streaming platform

Chain retail

Cosmetics brand

Pet brand

Luxury brand

Electronics brand

All-in-one online payment solutions

Credit card payments



Support TWQR payments



Off-Line Diverse Collections

Integrated Multifunctional Payment Services for Physical Stores

ezAIO 簡單收



EMV Chip
Credit Cards



Magnetic
Stripe Cards



NFC Card
Payment



NFC Mobile
Payment



QR Code
Payment



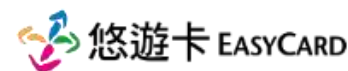
*Diverse physical stores / cross-border collections service,
complete payment integration in one equipment*

**Credit card
payments**

VISA



**Electronic/
TWQR
payments**



Off-Line Diverse Solution: NewwebAIO SoftPOS

Retails with smart IoT application

“NewwebAIO SoftPOS” solves merchants' payment device overload pain point

- ✓ **Phone/tablet turns into mobile cashier**

Support Android phones, tablets, or POS devices
Including credit cards, TWQR, and major e-payments

- ✓ **Cut setup costs and boost efficiency**

Fully covers 4 key scenarios for early adopters
F&B, retail, IoT, and transportation industries

- ✓ **Build a strategic alliance**

Including POS systems, smart device manufactures,
and MarTech providers



Off-Line Mobile Payment

ezPay 簡單付



Specialized Electronic Payment Institution, deeply integrated all payment situation



Important Achievements in 2025



藍新金融科技集團
Neweb FinTech Group



Online transaction
over 110 billion.



Online stores
over 400,000.



No.1 market share
in online donation.



Over 7,000+
payment devices
across Taiwan.

Exclusive on
**multi-payment
& redemption**
hybrid devices.



Over 50 million
e-invoices
issued annually.

Over 13 million
travel agency-issued
receipts annually.



System Integration Partner for
financial and e-commerce Industry

Third-Party payment
Electronic payment
licenses

Government-Registered PSP

Third-Party Payment

Collection and Disbursement Service
Payment Gateway

Government-Licensed

Electronic Payment Institution

Cross-border transactions
Inter-Institutional Small-Amount Remittance
Inter-Institutional Shopping Function

Omni-Services
Keep upgrading

Passkey Payment

VISA & mastercard cooperation
FIDO Authentication

Next Generation Payment Platform

New system integration

Payment Terminal Solutions

SoftPOS & Multi-Payment
Integrated Terminals

Value-Added Applications

Electronic invoicing
Electronic receipts for travel industry
Donation platforms

Create strategic
industry alliances

One-stop donation solution

Partnered with Oen

Beauty Industry Payment Ecosystem

Partnered with WishMobile

Sports Entertainment Payment Ecosystem

Partnered with TSG, Burger King

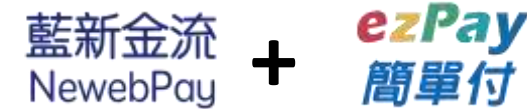
Cultural & Creative Ecosystem

Partnered with UDN Group

Newweb Group has third-Party payment and electronic payment licenses
Targeting the NT\$10 trillion non-cash market.

An OMO payment ecosystem

Comprehensive service including
third-party payment and electronic payment



10 trillion market scale

The total transaction target for 2026 is expected to grow by 10 billion.

TWQR-Ready

TWQR supports cross-border payments, Web-to-App flows (mobile tap-to-pay apps), and next-generation payment platform.

Smart IoT

Payment application innovations
Precise marketing, and data applications

New Momentum

Soft-world Group's Cross-Industry Collaboration Projects



Produce volleyball team theme song

Soft-World Music Multimedia Center collaborates with the sports industry to create exclusive cheer theme songs.



Fintech services for the health industry and the fan economy

Neweb provides payment services for TSG's membership, online ticketing platform, and JIAJIE e-commerce.



Gaming × Professional Baseball

Popular Games & Audience Reach
On-site promotions at baseball games



Integrating AI Technology into Game Cheering

EFUN collaborates with the TSG Hawks to integrate AI technology into exclusive player cards, strengthening brand connection and member engagement.



2025 Financial Report



2025 Soft-World Consolidated Income Statements

<i>(Unit: NTD in Thousand)</i>	2025 Q1	%	2025 Q2	%	2025 Q3	%	2025 Q4	%
Operating Revenue	1,612,046	100	1,556,424	100	1,600,501	100	1,749,591	100
Operating Costs	765,865	48	700,535	45	762,364	48	808,205	46
Gross Profit	846,181	52	855,889	55	838,137	52	941,386	54
Operating Expenses	583,700	36	572,683	37	557,208	35	599,562	34
Operating Income(Loss)	262,481	16	283,206	18	280,929	18	341,824	19
Non-Operating Income and Expenses	42,915	3	194,129	13	49,943	3	77,781	4
Net Income Before Tax	305,396	19	477,335	31	330,872	21	419,605	23
Net Income After Tax	248,020	15	413,593	27	266,073	17	341,313	19
Net Profit Attributable to Shareholders of the Parent	220,540	13	401,316	26	253,855	16	312,488	17
EPS	1.47	-	2.68	-	1.69	-	2.09	-



2025 Soft-World Consolidated Income Statements

<i>(Unit: NTD in Thousand)</i>	2025 Jan - Dec	%	2024 Jan - Dec	%	YOY	%
<i>Operating Revenue</i>	6,518,562	100	6,774,342	100	(255,780)	(3)
<i>Operating Costs</i>	3,036,969	47	3,176,052	47	(193,083)	(6)
<i>Gross Profit</i>	3,481,593	53	3,598,290	53	(116,697)	(3)
<i>Operating Expenses</i>	2,313,153	35	2,423,336	36	(110,183)	(4)
<i>Operating Income(Loss)</i>	1,168,440	18	1,174,954	17	(6,514)	(1)
<i>Non-Operating Income and Expenses</i>	364,768	6	319,072	5	45,696	14
<i>Net Income Before Tax</i>	1,533,208	24	1,494,026	22	39,182	2
<i>Net Income After Tax</i>	1,268,999	20	1,238,066	18	30,933	2
<i>Net Profit Attributable to Shareholders of the Parent</i>	1,188,199	18	1,139,432	17	48,767	4
<i>EPS</i>	7.93	-	7.75	-	-	-

